**Subject:** $5,000 National Redefining Ready! Scholarship 2018

**From:** [DISTRICT NAME HERE] Leadership

**Return Email:** [redefiningready@aasa.org](mailto:redefiningready@aasa.org)

Dear [DISTRICT NAME HERE] Senior Students:

We know you are more than just a test score, and now you can tell us why. We are excited to announce you can win a college scholarship by telling the world how you are college and career ready beyond a single score on a single test.

The scholarship contest is based on the national Redefining Ready! movement and asks you to create a 30-second video that uses one or more of the Redefining Ready! metrics. It is sponsored by AASA, The School Superintendents Association, and Hobsons, the education company behind Naviance, which is a college and career exploration program.

Metrics include completion of an internship or career certification, success in Advanced Placement or dual credit classes, near-perfect attendance, participation in co-curricular activities and community service hours -- all factors research shows play a key role in predicting success in college and beyond.

The top prize is $5,000. One national runner-up will receive $2,5000. AASA and Hobsons also will award seven $2,000 scholarships and seven $1,000 scholarships.

To enter the National Redefining Ready! 2018 Scholarship contest, you must post your 30-second video to YouTube and share on Twitter using the #RedefiningReady hashtag and tagging @AASAHQ and @Hobsons in that entry tweet. You can use phones, iPads or video cameras to film the videos.

**The deadline is Monday, April 2.**

As part of the contest, seniors also must fill out an application that can be found on the Redefining Ready! website at <https://www.redefiningready.org/national-scholarship/>.

We encourage you to visit the website to learn more about the contest.

Thank you,

[DISTRICT NAME HERE] Leadership